

ASISY FEATURE

DEPLOYMENT OF VIDEO SURVEILLANCE SYSTEMS

Commercial off the shelf (COTS) camera kits are useful in many applications, but the angle, distance and size of the subject in the field of view need to be considered, to maximize the effectiveness of the system. Your environment may require cameras with specific capabilities that do not come with COTS systems. In this event, you would best be served by having a customized system designed by a bona-fide camera installer. - Page 5



Benefits of A Security Programme

With the increase in criminal activities that are currently taking place around the world, countries such as Jamaica must put in place a system that is robust, and that has integrity, while maintaining the confidence of its citizens. - Page 4

We Should be Guarded Using Social Media - Page 3

Nothing is absolute, social media has its disadvantages which comes through eagerness, immorality, lack of empathy and total disregard for fellow humans. Imagine the grief and shock that a family member must endure when they see pictures of their loved ones at an accident scene, especially fatal, being circulated? Put yourself in their position for a moment and you will realize that it can be a very traumatic experience.



Journey to Triple Crown

Becoming the 11th member of my chapter to cop the coveted triple crown status and the first female in Jamaica to do so, was a tremendous blessing. - Page 7



Contents

| | |
|--|---|
| WIS Monthly CONNECT | 1 |
| From The Chairman's Desk | 3 |
| The Benefits of a Security Program | 4 |
| Tips on the Deployment of Video Surveillance Systems in Security | 5 |
| My Journey to Triple Crown | 7 |
| Highlights - Global Security Exchange | 8 |



The Informer is published by the Jamaica Chapter of ASIS International. All views, opinions and conclusions expressed in this newsletter are those of the authors, and do not necessarily reflect the opinion and/or policy of ASIS or its leadership. References in this newsletter to any specific commercial products, process or service by trade name, trademark, manufacturer or otherwise, does not necessarily constitute or imply endorsement, recommendation or favouring by ASIS International or its leadership.



“A STRONG WOMAN KNOWS SHE HAS STRENGTH ENOUGH FOR THE JOURNEY, BUT A WOMAN OF STRENGTH KNOWS IT IS IN THE JOURNEY WHERE SHE WILL BECOME STRONG.” BY UNKNOWN

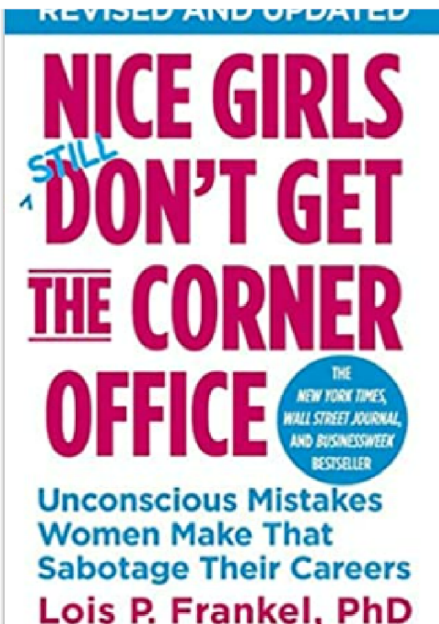


IN THE NEWS

Latoya Greaves PSP

The latest Certificant of the Chapter who attained the PSP Designation in August.

Congratulations Latoya!



BOOK RECOMMENDATION

Nice Girls still Don't GET the CORNER OFFICE
by Lois P. Frankel, PhD

She teaches you how to eliminate these unconscious mistakes that could be holding you back and offers invaluable coaching tips that can easily be incorporated into your social and business skills. Stop making "nice girl" errors that can become career pitfalls,



HAPPY BIRTHDAY-AUGUST

May every single one of your wishes come true, that you celebrate with those you love and who love you.

#makeawish

PSP Virtual Study Course-2022

AUGUST 16 - DECEMBER 8, 2022 (Tuesdays & Thursdays 6-9 pm via Microsoft Teams)

For additional information, kindly visit us at www.asisjchapter.org and @ www.asisonline.org

REMINDERS

Interested in Board Certification? Let us help you.
You are guided through each step of process towards success.

- Certified Protection Professional (CPP)
- Professional Certified Investigator (PCI)
- Physical Security Professional (PSP)
- Associate Protection Professional (APP)

For additional information, kindly visit our website at www.asisjchapter.org

The Informer (Chapter Newsletter) – request for articles to be published in future newsletters are appreciated. Please send your articles to ojsmiley@gmail.com



I welcome your feedback and suggestions to improve this monthly WIS mailout.
E: Shannacshirley@gmail.com

Successful People are not gifted; they just work hard ,then succeed on purpose...Unknown



Featured WIS Member **Latoya Greaves PSP**

"Never forget that intelligence rules the world and ignorance carries the burden. Therefore, remove yourself as far as possible from ignorance and seek as far as possible to be intelligent"
Marcus Garvey.

Latoya Shelly-Kay Greaves is guided by the Marcus Mosiah Garvey's quote that speaks to one's ability to gain as much intelligence as possible to rid herself of the burden of ignorance. Latoya works diligently to achieve her goals, grounded with integrity, collaboration and the ability to handle complexity and ambiguity. She readily accepts challenges and works assiduously in achieving her goals, as is evident in her academic journey.

Latoya is a Senior Inspector in Standards and Procedures, at the Ministry of National Security where her main job functions involve investigating incidents, complaints, deaths, injuries and security breaches within all Adult and Juvenile Correctional Facilities in Jamaica. Additionally, She is responsible for conducting security inspections of agencies under the Ministry as well as private clients who are requesting approval to import restricted items. The wealth of information to be garnered from the different courses at ASIS International will be extremely useful in streamlining policies which may help the country in reducing the rate of recidivism within our Correctional Facilities; and subsequently, will help to reduce crime which has crippled our economy.

In highlighting some major achievements, her journey began with a Certificate in Public Administration at Management Institute of National Development, University of the West Indies (MIND/UWI), where she gained a better understanding of the dynamic environment of government. Latoya was hungry for more academic advancements which moved her to pursue an Associate and Bachelors of Science Degrees in Business Administration at the University College of the Caribbean, where she gained greater insight in both government and private sector operations. Latoya's most recent accomplishment is her international certification in Physical Security Professional (PSP) from ASIS. This course has enlightened her to the modern concept of Enterprise Security Risk Management where management takes a holistic approach in managing organizational risks.

Latoya's aspiration is to become a Security Consultant and/or a psychologist, within the next five (5) years. To achieve this goal, her intentions are geared towards pursuing the Certified Protection Professional (CPP) and Professional Certified Investigator (PCI) Course from ASIS International and the Master's Degree in National Security or Psychology. Being a zealous mother of two girls, ages sixteen (16) and (4), she is resolute in creating a stable environment for her girls to live in.

From The Chairman's Desk:

We Should be Guarded in Using Social Media

Chairman, Carlos Pipher, CPP, PCI, PSP



From The Chairman's



“

The fact is, camera personnel from TV stations cannot be everywhere to cover breaking news.

”

One are the days when we all had to wait on mainstream media for news and breaking news. The Internet revolution, coupled with social media platforms and smart devices gives us information at accident and incident scenes in real time and sometimes immediately after the occurrence.

The fact is, camera personnel from TV stations cannot be everywhere to cover breaking news. Social media platforms (and) smartphones are always present, and they are heavily relied on by the populace and sometimes mainstream media to communicate happenings to their viewers and listeners.

How many times have we seen a picture of an incident in mass media only to realize that it is the same pic-

ture that we first saw circulating in social media? The information age allows information to be disseminated in lightning time to any area of the world, for this reason we should be guarded in what we say and do.

Nothing is absolute, social media has its disadvantages which comes through eagerness, immorality, lack of empathy and total disregard for fellow humans. Imagine the grief and shock that a family member must endure when they see pictures of their loved ones at an accident scene, especially fatal, being circulated? Put yourself in their position for a moment and you will realize that it can be a very traumatic experience.

A smartphone connected to the Internet is a global communication tool which should be always used properly and with discretion because careless usage can have a devastating effect on others and may lead to litigation against the user. That is why it is important to have cybercrime laws governing the use of social media so that we all do not run roughshod over each other in cyberspace. Some individuals are careless and inconsiderate with their use of social media.

This article was first published in the Jamaica Daily Gleaner on June 09, 2022 by the author.

“

Imagine the grief and shock that a family member must endure when they see pictures of their loved ones at an accident scene, especially fatal, being circulated?

”



SECURITY



The Benefits of a Security Program

Lt. Col. Oswald J. Smiley, CPP
Newsletter Editor

An article published on February 23, 2021 by the Jamaica Gleaner stated that the Government of Jamaica has set aside JA\$1 billion to continue the buildout of cybersecurity initiatives of the security forces. The article went on to say, the programme aims to facilitate the security force's enhanced use of technology to ensure national security. In the 2021/22 fiscal year, the money will be used to continue the procurement of software and hardware to build out the cybersecurity capability of the security forces and there are several benefits to derive from this initiative. One such benefit that will be seen is that CCTV feeds will provide useful footage in relation to criminal activities and emergencies and will be monitored by a team of security professionals.

With the increase in criminal activities that are currently taking place around the world, countries such as Jamaica must put in place a system that is robust, and that has integrity, while maintaining the confidence of its citizens. This move of course is a step in the right direction and steps should be made to ensure its completion.

According to the ASIS International Protection Of Assets manual on Physical Security (Benefits of A Security Metrics Program), "having good metrics within your Physical Security environment is a valuable tool that security professionals can use to view and analyze their programs. Managers can use these metrics to compare the effectiveness of various components of their overall security program; measure the performance of a specific system, product or process; and assess the responsiveness of security staff members. The knowledge gained from this process, when effectively applied, helps security professionals do the following:

- Better understand performance.
- Identify potential risk within the program.
- Identify problems and discover broken internal processes.
- Measure internal compliances with organizational policy.
- Better leverage current security system capabilities
- Measure how their program performs against established benchmarks.
- Improve accountability.
- Communicate program performance.
- Drive performance.
- Justify resource allocation.

With this level of investment, the Jamaican Government will definitely benefit from this type of program.



Tips on the Deployment of Video Surveillance Systems in Security

Capt. Garth Gray, CPP, PCI, PSP
*Immediate Past Chapter
 Chairman*

It may be best to deploy more than one camera to cover different scenes of an area.

In the last two decades we have seen the proliferation of security cameras in both commercial and residential spaces. Over and over again however, we are seeing where footage from these cameras has only been able to provide limited support for investigations and incident management. This is because the quality of the images as well as the width of the subject versus the width of the field of view on the screen is inadmissible as evidence. The following tips (which are not in any particular order) are not exhaustive and may provide guidance on the application of video surveillance as a part of your security program, whether in the residential or commercial environment.

1. Security lighting enhances the performance of your camera system. Although most cameras have infrared (IR) capabilities, the associated images are in the “grey scale” or black and white. These images are usually particularly poor for subject identification. When supported by security lighting, video images are usually in colour. White light offers the truest representation of actual colours, complexions etc.
2. Commercial off the shelf (COTS) camera kits are useful in many applications, but the angle, distance and size of the subject in the field of view need to be considered, to maximize the effectiveness of the system. Your environment may require cameras with specific capabilities that do not come with COTS systems. In this event, you would best be served by having a customized system designed by a bona-fide camera installer.
3. Each camera should have a single purpose. A camera will either be installed to identify a scene, a subject or an action. General view (scene) cameras are not ideal for subject identification, as the zoomed images may be pixelated or distorted.
4. Camera systems may be deployed for real time monitoring, recording or both. For real time monitoring, smart features such as abandoned object, motion detection or cross line detection etc, may be of greatest value. If alerts are logged, smart features may assist in investigations. Pan/Tilt/

“It may be prudent to seek the expertise of a trained professional to assist with an effective solution to your security problem.”



Pixelated Image as a result of magnification/zooming.

Zoom (PTZ) cameras are of greatest value when monitored in real time. Any area covered by a PTZ should also be covered by a scene identification camera, as once the PTZ is deployed to investigate a matter the remaining scene would not be captured during that time. When considering recorded surveillance, factor storage time and footage quality in determining the required storage space.

5. It may be best to deploy more than one camera to cover different scenes of an area. One camera may be needed for general views, while the other is focused on a specific object. For example, one camera may cover a parking lot for action identification such as a break-in, car theft or mugging while the other camera may capture licence plates as vehicles enter or leave the lot.
6. While electronics technicians may be competent in the installation and programming of cameras, they may not be experts in designing a system to solve your security problem. The advice of a

competent security professional should be sought before engaging them to install your system.

7. Indoor and outdoor cameras are housed (protected) differently. Do not expose indoor cameras to the elements, as they will not last very long.
8. Whether a camera is installed in a dome or bullet housing does not determine the lens capabilities and other features. Be sure of the capabilities that you need and that the camera you choose has them. As a rule of thumb however, bullet cameras are not recommended for outdoor deployment because they are easier to damage or redirect than external dome cameras.
9. Natural and/or artificial light sources may “blind” your cameras. Just like us humans, lights shining directly at us usually impacts our ability to see clearly; same for cameras. As such, it is important to ensure that the field of view does not include direct light sources, including the sun. The impact of direct light is usually time-based, morning or evening, in the case of the sun and nights, in the case of artificial lights. Beware of reflections, which may have similar effects as the lights themselves.
10. Secure your storage device. Often, when attacks occur the storage device is taken or damaged. You are therefore guided to place such devices in a secure area/container where they cannot be easily accessed or damaged. Remote storage is also a consideration, based on the value of the asset to be protected.

The preceding points are certainly not exhaustive but are meant to offer some guidance in the event you choose to invest in a video surveillance system. Again, it may be prudent to seek the expertise of a trained professional to assist with an effective solution to your security problem.



**Have You Renewed
Your 2022 ASIS Membership?**

RENEW TODAY



My Journey to Triple Crown

Nichelle G. Duncan, CPP, PCI, PSP
Chapter Secretary

“The journey was far from over at that point, as I set my sights on becoming the first female member of my chapter to be awarded the ASIS Triple Crown.”

Becoming the 11th member of my chapter to cop the coveted triple crown status and the first female in Jamaica to do so, was a tremendous blessing. I consider this quite an achievement and sincerely hope that my fellow women in security will follow suit.

My journey began at the Ministry of National security when I was selected to participate in the PSP certification course offered by the ASIS International Jamaica Chapter in 2015. Consequent to doing the course I also signed up for membership with ASIS International. Needless to say, I sat and passed the PSP exam and have never looked back since. I began to take an active role in my chapter where I volunteered in several capacities, to include Women in Security Liaison and currently Chapter Secretary.

The journey was far from over at that point, as I set my sights on becoming the first female member of my chapter to be awarded the ASIS Triple Crown. I applied for and received the ASIS Foundation 2019 and 2021 Road to Certification Scholarships for the PCI and CPP certifications, respectively. When my Chapter decided

to offer the CPP study course in 2021, I seized the opportunity to “kill two birds with one stone”. I decided to attempt the CPP because of the investigation component even though I received approval for the PCI prior. I figured it would give me an introduction to investigations which would assist me in studying for the PCI.

While the CPP course was intense, due to the copious amount of material to cover, I thank God for the support I received from the instructors on the CPP review course and from my study partners. The COVID-19 pandemic made it difficult for face-to-face meetings so our study group was formed and facilitated via Zoom. Two groups were formed, the first being the CPP study group. The second group, for PCI study, was formed after I sat the CPP exam in November 2021. I subsequently sat the PCI exam in March 2022.

Our study tactic comprised reading the material fully twice followed by a discussion. The study material included ASIS Standards and Guidelines, the Protection of Assets (PoA) books as well as flash cards. In addition to this, we benefitted immensely from the vast combined experiences of my study partners who used their personal experiences to explain concepts. It has been a great journey and needless to say, the journey continues.

Highlights - Global Security Exchange

The Annual Global Security Exchange (GSX) organized by ASIS International was held between September 12 - 14 at the Georgia World Congress Center, Atlanta. The GSX also had online access. THE Theme GSX2022 was entitled (YOUR CONSTANT IN A CHANGING WORLD). The conference had Several thousand registrants from across the world. There were exhibitions from manufacturers of security solutions from around the world. GSX takes the form of speeches, lectures, presentations, bookstore and exhibits of cutting edge technology. The GSX brings security professionals/practitioners from around the globe under one roof.

The Jamaican delegation consisted of 13 persons from different areas of the profession lead by Program Chairperson Captain Basil Bewry CPP, PCI.





Congratulations

Latoya Greaves, PSP

The Executive and Members of ASIS International Jamaica Chapter proudly congratulates

Latoya Greaves, PSP

For her recent
Exam Success.

Latoya was successful in her
PSP exam on
August 25, 2022.



Congratulations

MEMBER OF THE QUARTER
Q3 2022 (July – September 2022)

Suzanne Scarlett, PSP, LLB

The Executive and Members of ASIS International Jamaica Chapter proudly congratulates

Suzanne Scarlett, PSP, LLB

ASIS Jamaica Chapter wishes to congratulate Suzan for her outstanding and dedicated performance to the ASIS Jamaica Chapter who continues to strive as one of the chapters leading Women in Security who was recently awarded the Women in Security Global Community Karen Marquez Honors at the recently held GSX2022.



Advancing Security Worldwide®

**NATIONAL
CYBER SECURITY
AWARENESS MONTH**



Congratulations

Selbourne Webb CPP, PSP, PCI

The Executive and Members of ASIS International Jamaica Chapter proudly congratulates

Selbourne Webb
CPP, PSP, PCI

ASIS Jamaica Chapter wishes to congratulate Mr. Selbourne Webb, CPP, PCI, PSP who was recently awarded Professional Certification Board (PCB) Regional Certification Award 2022. Selbourn is the 12th member of ASIS Jamaica Chapter to have earned the ASIS International coveted Triple Crown.



Certify Your Security Team.

Our certification programs are created by and for security professionals—those at the front lines of protecting your employees, your assets, and your business. By encouraging your security team to earn ASIS certification, you will:

- ✓ Create a development pathway rooted in standards and guidelines.
- ✓ Elevate your organization's global reputation and credibility.
- ✓ Gain recognition for high standards among insurers, regulators, governments, the public, and clients.



Webinars

Oct 6, 2022: Cloud Data Loss: Understanding Threats and Implementing a Recovery Strategy.

Oct 12, 2022: About Face: Developments in Use of Facial Biometrics and Legal and Policy Implications.

Oct 25, 2022: Securing the Cloud and the Remote Workforce.

Oct 27, 2022: Augmented Intelligence's Impact to Cybersecurity.

Nov 3, 2022: Managing Increased Cyber-Physical Threats in a Hyperconnected World.

Webinars

Special Offer:
3 Months of Free Membership

ASIS
INTERNATIONAL

JOIN TODAY



AUGUST 16 – DECEMBER 8, 2022
(Tuesdays & Thursdays 6-9 pm via Microsoft Teams)

WHO SHOULD ATTEND?

Security Managers/Executives
Electronic Security Technicians
Architects
Property Managers

Loss Prevention Managers
Risk Managers
Real Estate Developers
Realtors

BENEFITS OF ATTENDING

The PSP Certification provides demonstrable knowledge and competence in:

- Physical security assessments
- Design, application and integration of physical security systems
- Implementation of security measures

This virtual course will provide the tools and support needed to successfully prepare for the PSP exam by focusing on the key topics covered in the recommended reference set.

The course includes 30 live sessions conducted by certified subject matter experts.

Members J\$105,000.00 (US\$750.00)
General J\$120,000.00 (US\$850.00)

20% discount for early bird registrants*
*Early bird registration May 15 - Jul 15, 2022

REGISTER NOW

[Click here for registration](#)



www.asisjachapter.org

876-586-1411



Jamaica Chapter

For Information on ASIS International Jamaica Chapter, Contact:

Chairman: carlospipher@gmail.com

Vice Chairman: jasona_robinson78@yahoo.com

Treasurer: bewryba@gmail.com

Secretary: kniki.duncan@gmail.com