



ASIS FEATURE

THE RELEVANCE OF PHYSICAL SECURITY

IN THE PARADIGM OF CYBER SECURITY - Page 3

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The Realities of Identity Theft

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Self-Care is a Must for Security Professionals

As leaders, we have a responsibility to lead by example. Schedule the time and encourage your team members to take breaks and focus on their well-being. A stressed workforce leads to high absenteeism due to burnout, stress-related and lifestyle illnesses, and high staff turnover. We are accountable to our team and respective organizations to ensure that our staff and clients get the best we have to offer as security professionals.

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2022 ASIS FOUNDATION

Awards of Excellence

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WIS MONTHLY CONNECT

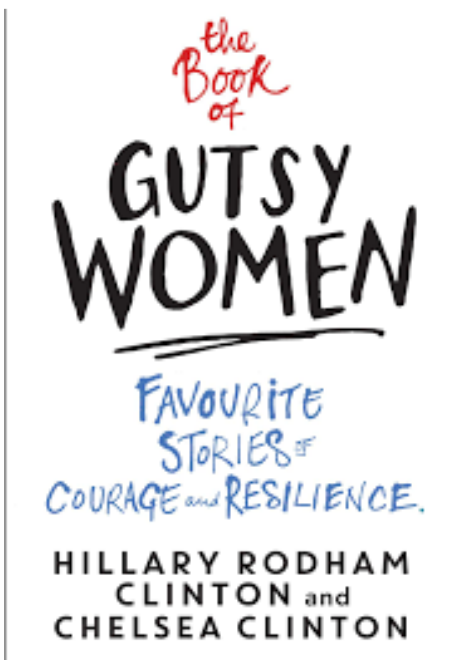
A community of women, promoting excellence and leadership in the security management profession

“A STRONG WOMAN KNOWS SHE HAS STRENGTH ENOUGH FOR THE JOURNEY, BUT A WOMAN OF STRENGTH KNOWS IT IS IN THE JOURNEY WHERE SHE WILL BECOME STRONG.” BY UNKNOWN



IN THE NEWS

Renee Menzies- McCallum,
 President Guardsman Metaverse Ltd.
 Recipient of a CPP Scholarship,
 Congratulations Renee!



BOOK RECOMMENDATION

Hillary Rodham Clinton and her daughter, Chelsea, share the stories of the gutsy women who have inspired them - women with the courage to stand up to the status quo, ask hard questions, and get the job done



HAPPY BIRTHDAY-NOVEMBER

May every single one of your wishes come true, that you celebrate with those you love and who love you.
 #makeawish

PSP Virtual Study Course-2022
 AUGUST 16 - DECEMBER 8, 2022 (Tuesdays & Thursdays 6-9 pm via Microsoft Teams)
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Articles for publishing in future issues of The Informer are appreciated. Please send your articles to ojsmiley@gmail.com



I welcome your feedback and suggestions to improve this monthly WIS mailout.
 E: Shannacshirley@gmail.com

Successful People are not gifted; they just work hard, then succeed on purpose...Unknown



"She was unstoppable not because she did not have failures or doubts but because she continued on despite them". Unknown

Renee is led by her own mantra of *"Not being fearless but unafraid to try"*. Fresh out of the University of Toronto in 1994 Renee was entrusted with the mammoth responsibility of leading the Brinks Jamaica (Armoured) Ocho Rios team as the Branch Manager. She effectively made her mark in a male-dominated environment by earning the respect and love from her direct reports, clients and superiors. Renee is not afraid of getting her hands dirty in supporting her team in fulfilling the goals of the organization.

She is a senior executive with a broad span of experience and love for Technology, Sales and Marketing, Project Management, Security, Cash Management and, strange but true, Construction.

Having attained an MBA in Business Administration and Management she has served in various leadership roles in the Guardsman Group, firstly as General Manager of Brinks Alarms in 1996-2000, then as General Manager of Guardsman Armoured from 2005-2010. She became the Chief Executive Officer between 2010 and 2011 and subsequently Managing Director and Director on the Guardsman Group Board of Directors. Renee's love for Security and Technology was the catalyst for her involvement in the creation of iProtect in 2020.

Renee is involved in community related activities by serving as the Public Relations Officer at the Immaculate Conception High School and Deputy Chair of the Women's Leadership Initiative.

She is a fitness "fanatic" who has a passion for running and a deep love for scuba diving (a certified rescue diver) which gives her the opportunity to explore the ocean's depths. She has one daughter. Renee is one of the recipients of the ASIS Foundation Accelerator Scholarship which she will use to sit the CPP exam. It is her intention to sit the CPP exam within the next year. Renee is presently the President of the recently launched Guardsman Metaverse. Guardsman Metaverse is the new dimension of security which incorporates smart technology with traditional security methods.

From The Chairman's Desk:

The Relevance of Physical Security in the Paradigm of Cyber Security

Chairman, Carlos Pipher, CPP, PCI, PSP



From The Chairman's



**“
With all the innovations in cutting edge technology, we simply cannot do without physical security.
”**

Physical security primarily encompasses protection measures aimed at protecting assets by using people, procedures, and technology, along with a combination of software and hardware components. Hardware components include lighting, fences, locks, access control, sensors, CCTV, barriers, gates, doors, building architecture, alarm systems and radios. Unsecured assets will be vulnerable to theft, damage, and acts of sabotage e.g., a server room not properly secured by physical security measures may be accessed by someone with the intention to gain confidential information, delete files, install malware or to deny service. Physical security plays a very important role by assisting and aiding cyber security to perform its function without interfering.

With all the innovations in cutting edge technology we simply cannot do without physical security to protect the assets of the organization or in our homes. Physical security is basic, that is why we have high quality door locks, grilled doors and windows, camera systems and

a defined perimeter. The foundation of deterrence is a critical component in any physical protection system, because if the measures deployed are effective enough to deter an adversary, then an attack on the assets would be avoided.

So, whereas physical security is protecting the assets of the organization, Cyber security is concerned with protecting the network, systems and programs that are propriety to the organization from digital attacks. The IT platform is the life blood of an organization. If the hardware components are not properly protected, the output will be severely affected which, in turn, will result in under-performance or non-performance of the system. Physical security and Cyber security have a symbiotic relationship. They rely on each other even though they have different functions, but their aim is the same... protection.

Within any security architecture, physical security will converge with the IT platform to bring about the desired outcome for the facility. Physical security components are the bedrock of any protection system which ensures that even in a digitized space there will always be the need for physical security professionals to provide the requisite maintenance for the essential components that the physical system requires.

**“
So, whereas physical security is protecting the assets of the organization, Cyber security is concerned with protecting the network, systems and programs.
”**

PHYSICAL SECURITY





The Realities of Identity Theft

“According to an ASIS International Security Magazine article, while improvements have been made, identity theft is an issue that still affects more than 8 million people a year in the United States.”

Lt. Col. Oswald J. Smiley, CPP
Newsletter Editor

I have observed that with the onset of COVID-19 there is a push by many countries and businesses around the world to fully accept and embrace digital transformation. Without a doubt, this push or mandate comes with security risks such as identity theft.

On January 19, 2018, the Jamaica Gleaner published an article “Identity theft on the rise in Jamaica”. The article went on to say that several Jamaicans are having their lives placed on hold as their identities have been stolen by individuals who use their birth certificates, passports, medical records, and other documents to create a new life for themselves, and in some cases, leave the country. It was also noted that 156 persons were arrested between 2016 and 2017 for passport infringements that included fraud.

According to an ASIS International Security Magazine article, while improvements have been made, identity theft is an issue that still affects more than 8 million people a year in the United States, according to the Federal Trade Commission (FTC).

While there seems to be some improvement in managing this security risk, businesses and individuals still need to play their role to mitigate and or reduce the risk of being a victim of identity theft. The following are a few recommendations that could be applied by security professionals and individuals alike:

- Launching a public awareness campaign about data use.
- Providing private sector training and guidance on data security.
- Working with local and international law enforcement.
- Making sure that you are interacting with a reputable, established company before providing any personal or financial information.

“Jamaicans are having their lives placed on hold as their identities have been stolen by individuals...”



Self-Care is a Necessary Must for Security Professionals

“Almost everything will work again if you unplug it for a few minutes, including you” - Anne Lamott

**Tania Rhoden, CPP, PSP
Placement Chairperson**

“During those constant turbulences, we forget to take care of ourselves, exposing us to occupational stresses that affect us negatively.”

Recently, I was a part of a leadership retreat which awarded me the opportunity to be outside the confines of the four office walls during working hours. Sadly, it never dawned on me until the moment I arrived at my destination in the hills, how much I needed that break. The day was spent focusing on myself as a leader. While I was in a chat session sitting in a circle with other leaders, I realized that others like myself were busy running on the hamster wheel, buried in the depths of never-ending issues and operating in a crisis mode daily, coupled with our family life. During those constant turbulences, we forget to take care of ourselves, exposing us to occupational stresses that affect us negatively. Some physically, others mentally and some emotionally. As leaders, we are taught to be strong, but never to take time to take care of ourselves.

Security professionals at every level can surely relate to the hazards of occupational stress. We work long hours, sometimes being on call 24 hours and always on the trail of incidents, threats, risk exposure and mitigation implementation projects. While our role is a necessary

must for the safety of our clients, home, and society at large, we tend to forget that we cannot pour from an empty vessel. Self-care is a critical component of our day-to-day life and should be practiced for us to be balanced mentally, physically, emotionally, and spiritually.

Selfcare tips to practice:

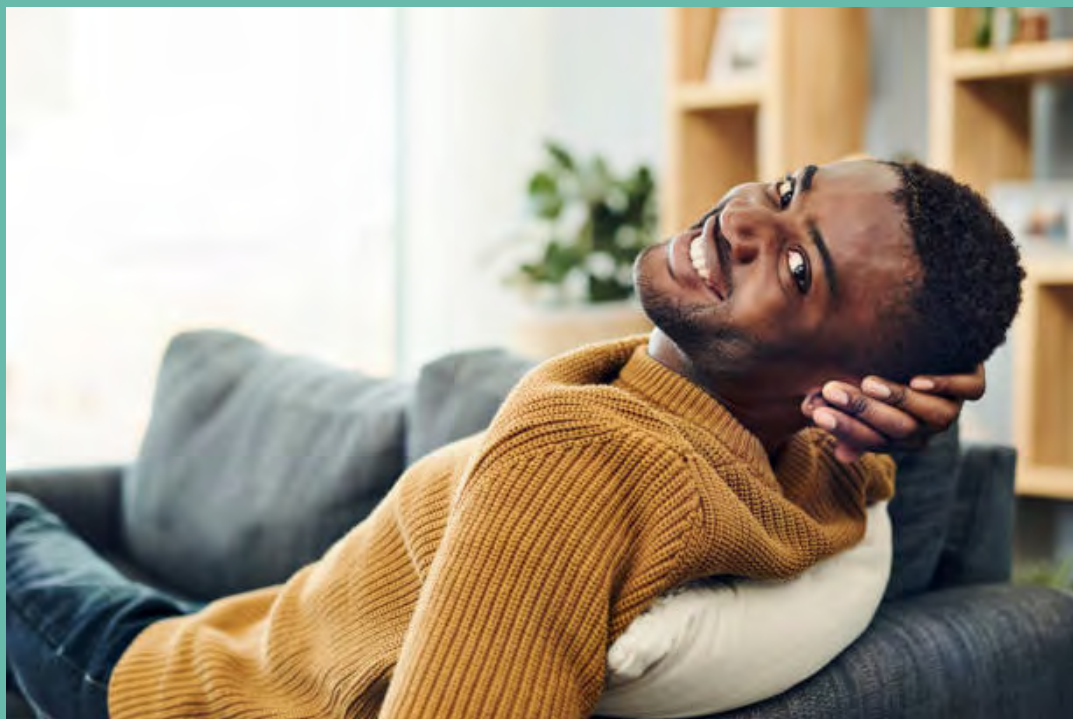
- Exercise to release stress and maintain good health.
- Get adequate sleep nightly to give the body an opportunity to be rejuvenated and rested.
- Practice Meditation to quiet the mind, we often take care of our body but never take care of our mind.
- Spend quality time with family and friends; they won't always be around.
- Spend time alone to focus on yourself and your thoughts.
- Watch a movie actively and leave the cell-phone behind.
- Read a book, for pleasure.



Achieving a balanced life is difficult but not impossible.

It takes practice, determination, and self-love to make this a reality.

Organizations must also make well-being a part of their culture.



- Give yourself massages (neck, shoulders, and feet) to release tension.
- Listen to music; it calms the spirit.
- Take adventurous trips in nature, it can restore and re-energize you.
- Visit somewhere new, to get fresh insights and perspectives.
- Practice a hobby, being creative stimulates the brain.
- Practice gratitude, it releases anxiety.
- Take power naps for 15-20 mins at a time to re-charge during the day.
- Eat healthy foods - as we are what we eat; lifestyle diseases are on the rise and are very costly.

As leaders, we have a responsibility to lead by example. Schedule the time and encourage your team members to take breaks and focus on their well-being. A stressed workforce leads to high absenteeism due to burnout,

stress-related and lifestyle illnesses, and high staff turnover. We are accountable to our team and respective organizations to ensure that our staff and clients get the best we have to offer as security professionals. Mental health is a major factor that affects our society and must be taken seriously.

Achieving a balanced life is difficult but not impossible. It takes practice, determination, and self-love to make this a reality. Organizations must also make well-being a part of their culture. Their officers and staff need to be prepared to manage in stressful situations without getting overwhelmed - which can lead to conflicts or litigations. An officer or staff who is capable of resetting and maintaining his or her balance is an asset to the organization. When we take care of ourselves, we are better capable of taking care of others. Occupational stress is a real and ever-present danger to which self-care is the only antidote.



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Ensure you stay a part of our 34,000-strong member community and continue enjoying the professional development, peer-networking resources and tools to keep you informed, connected, and prepared—renew today.



Questions for The Chairperson-Elect

Nichelle Duncan, CPP, PSP, PCI is the Chapter Chairperson-Elect (2023) for the Jamaica Chapter of ASIS International (ASIS). We sat down with her for a short interview.

Nichelle G. Duncan, CPP, PCI, PSP, Chapter Secretary

“ Becoming the first female in Jamaica with Triple Crown status and now as Chair of the Jamaica Chapter is humbling and surreal. ”

Tell us about yourself?

Even though my father was a member of the Jamaica Constabulary Force (JCF) for many years, as a child security was nowhere near the top of the list of occupations that I wanted to be “when I grow up”. With my love for animals, Veterinarian topped the list, but alas, that was not to be. It was not until I got my first full-time job at the Ministry of Labour working in the Fingerprint Unit that my passion for security began to break out of its cocoon. I made attempts to join both the police (JCF) and the army (Jamaica Defence Force) but was strongly discouraged by my father.

When I joined the Ministry of National Security in 2011 as a Safety and Security Inspector was when things began to change. With my duties to inspect vital government installations, write reports, research and draft various security policies, my perch had now become apparent, and I decided this is where I will take flight.

I joined ASIS in 2015 when I participated in the Chapter’s PSP Study Course and passed the certification examination.

How do you feel about becoming the first female Chairperson for the ASIS Jamaica Chapter?

Becoming the first female in Jamaica with Triple Crown status and now as Chair of the Jamaica Chapter is humbling and surreal. It can be very intimidating for some women in a field dominated by men, which makes it easy to fade into the background. This is especially true if that woman is largely on the policy/administrative side of the security spectrum rather than the operation end. I want to change that by using this opportunity to encourage my female counterparts in security to step up to the plate. I am hoping that, following my example, they will take the challenge and use the international stage that ASIS has provided to build their personal development and our Chapter through volunteerism.

What will be your main strategic priorities for the Chapter?

In general, these will be determined through discussion with the Chapter's Business Management Committee (BMC). However, my vision for the Chapter is to continue the excellent path that we are currently on. In order to achieve this, the Chapter will embark on an aggressive drive for membership growth, mentorship, public awareness and community service. Over recent years the Chapter and some of its members have won several awards and honours - it is a great feeling being on a winning team.



Selbourne Webb, CPP, PCI, PSP (Certification Chairperson) In receipt of his Certificate of Appreciation from ASIS International 2022.



The Executive and Members of Jamaica Chapter of ASIS International, the leading global security organization for security professionals worldwide, is proud to announce our success at the recently held

2022 ASIS FOUNDATION Awards of Excellence

Held at the Global Security Exchange, Georgia World Congress Center, Atlanta, Georgia, United States

INDIVIDUAL AWARDS



Professional Certification Board (PCB) Regional Certification Award

Mr. Selbourne Webb, CPP, PCI, PSP

Mr. Webb was recognized for his significant contribution to the enhancement and advancement of ASIS International Board Certification Program.



Women In Security (WIS) Global Community Karen Marquez Honours

Ms. Suzanne Scarlett, PSP

Ms. Scarlett was recognized for her exemplary service and having consistently worked for the betterment of the security industry.



Ralph Day Memorial Security Officer Award - Honourable Mention

Mr. Christopher Deslands

Mr. Deslands from Atlas Group Inc. was recognized by the Security Services Community for his heroic act whilst on duty.

GROUP AWARDS



Roy N. Bordes, CPP Community Member Award of Excellence Honourable Mention - HEART NSTA Trust National Debating Competition

This award recognizes an outstanding community-based activity that has made a significant contribution to nation building over an extended period of time.



I.B. Hale Chapter of the Year Award

This award recognizes outstanding chapters that provide security practitioners with timely and relevant resources, thus helping to promote excellence in the security management profession.



Professional Certification Board (PCB) Organizational Award of Merit - Guardsman Group

The Guardsman Group was recognized for displaying outstanding leadership and commitment to professional development of their own security professionals through certification.



Carlos Pipher, CPP, PCI, PSP
Chairman



Jason Robinson, PSP
Vice Chairman



Capt. (Ret'd) Basil Bewry, CPP, PCI, PSP
Treasurer



Nichelle G. Duncan, CPP, PCI, PSP
Chapter Secretary

For information on ASIS International Jamaica Chapter, Contact:

Chairman: carlospipher@gmail.com
Vice Chairman: jasona_robinson78@yahoo.com
Treasurer: bewryba@gmail.com
Secretary: kniki.duncan@gmail.com





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TUITION FEES

ASIS Members - J\$105,000 (US\$750)

Non-Members - J\$120,000 (US\$850)

Register NOW at:

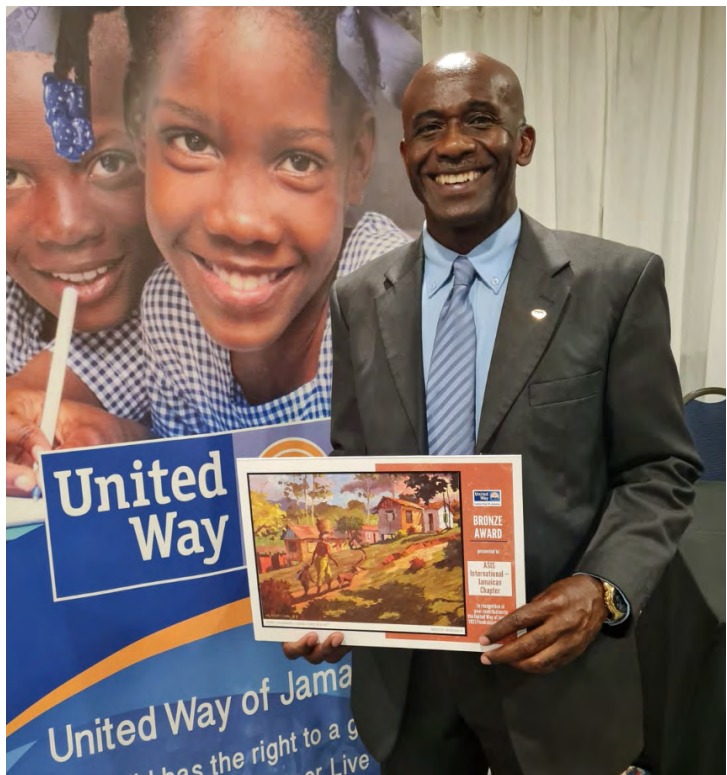
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At the recently held Nation Builders Award Ceremony, the Jamaica Chapter of ASIS International was recognised as a Bronze Awardee for donations that were made to the United Way of Jamaica for disaster relief in Haiti and St. Vincent and the Grenadines. Chapter Chairman Carlos Pipher, CPP, PCI, PSP collected the award.

ASIS INTERNATIONAL
JAMAICA CHAPTER

Congratulations

**Otis Fender
CPP, PSP**

The Executive and Members of ASIS International Jamaica Chapter proudly congratulates

Otis Fender, CPP, PSP

For his recent **Success.**

Otis successfully completed his Certified Protection Professional (CPP) Exam on December 6, 2022

'Tis the Season for Cyber Scams: Raising Awareness of Well-Timed Phishing Attacks

By Emma Butin | 22 December 2022
| Online Exclusives

The holiday season is prime time for traveling and shopping. It is also prime time for especially creative phishing schemes. Phishing schemes are a numbers game. It only takes one to get through and cause serious damage. According to an FBI report, in 2021 there were 847,376 reported complaints with potential losses exceeding \$6.9 billion.

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Jamaica Chapter

For Information on ASIS International Jamaica Chapter, Contact:
Chairman: carlospipher@gmail.com
Vice Chairman: jasona_robinson78@yahoo.com
Treasurer: bewryba@gmail.com
Secretary: kniki.duncan@gmail.com