



Women-In-Security



Aldean K. Campbell

"I am currently pursuing the Professional Certified Investigator (PCI) Board Certification."

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Cybersecurity – Reducing The Risk

Insider threats pose a great, if not greater threat to an organization than the external. Cybercrime accounts for an estimated 6 trillion dollars in losses.

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WIS MONTHLY CONNECT

A community of women, promoting excellence and leadership in the security management profession

Inside the Issue

“When we strive to become better than we are, everything around us becomes better too” - Paulo Coelho

Did you know **MARCH** is Women's History month?

Usually observed throughout the United States since the 1980s, Women's History Month was born out of a feminist push for equal access to jobs and education.

We uplift each other every day, however this month, this year, let us revel, let us throw the confetti and celebrate women's contribution to history (we are making it), culture and society.

On **Tuesday March 8, 2022** we will celebrate International Women's Day.

This year's theme is **#BREAKTHEBIAS**. Let us encourage and promote the positive visibility of women.



THINGS TO KNOW/IN THE NEWS

A moment to remember - Sue, Nichelle and I are proud to be a part of the ASIS Jamaica team who made a courtesy visit to the new Chief of Defence Staff, Rear Admiral Antonette Wemyss Gorman.

There is no question of her authority, strength or capability as she enters a room. She is dynamic, engaging, inspiring. We listened as she passionately expressed her readiness while being acutely aware of expectations and her responsibilities.

We continue to celebrate her contribution to creating an equal world for women in security - **HERstory**.

BOOK RECOMMENDATIONS

The Power of Voice by Denise Woods.

A book on giving disenfranchised voices the courage and tools to use their words, their thoughts and their stories

HAPPY BIRTHDAY - MARCH

May every single one of your wishes come true, that you celebrate with those you love and who love you.
#makeawish

REMINDERS

Interested in Board Certification? Let us help you. You are guided through each step of process towards success.

- Certified Protection Professional (CPP)
- Professional Certified Investigator (PCI)
- Physical Security Professional (PSP)
- Associate Protection Professional (APP)



CONTINUED IN APRIL

For additional information, kindly visit our website at www.asisjchapter.org

The Informer (Chapter Newsletter) – request for articles to be published in future newsletters are appreciated. Please send your articles to ojsmiley@gmail.com

I welcome your feedback and suggestions to improve this monthly WIS mailout.
E: traceyannechung@gmail.com

From The Chairman's Desk

Chairman, Carlos Pipher, CPP, PCI, PSP



From The
Chairman's



“

Increase your awareness of Chapter activities by reading our postings on social media platforms.

”

ASIS Members, guests, families, friends and well-wishers, Greetings.

Gratitude is extended to the immediate past Chairman Capt. Garth Gray (Triple Crown) and all the other chairpersons of ASIS International-Jamaica Chapter for the foundation and leadership they have laid for the Chapter. Thanks to a very active Business Management Committee and to the members of the Chapter for their unwavering support. This year is the Chapter's 47th anniversary and I am very delighted for our achievements as a relatively small Chapter. In 2021 the Chapter won the inaugural ASIS Int'l Communications Award, I. B. Hale Chapter of the Year Award and the Roy Bordes Scholarship. We also hosted a 2-day virtual security seminar on 'Enterprise Security Risk Management' which was well attended. Our Chapter is poised to repeat the past achievements with the executive leadership and the Business Management Committee (BMC).

Our membership has increased by seven since January 1, the 'Each One Bring One' campaign is ongoing as well as the '5 to one Member' initiative where any member who recruits five members will get their membership fee fully refunded by the Chapter. We also intend to target tertiary institutions that offers a security program to encourage enrollment for our study courses and to increase our membership, we have already made initial contact with the Caribbean Maritime University. It is my belief that an

undergraduate degree, a global security certification and experience in any of the security domains; Security Management, Investigations and Physical Security will improve an applicant's chance of being selected after having applied for a security related position.

The Chapter conducts certification courses annually, presently a Certified Protection Professional (CPP) study course is in progress, the instructors are Chief Instructor Capt. Garth Gray, Triple Crown, Capt. John Richard, Triple Crown, Shanna Shirley, CPP, PSP, Tania Rhoden, CPP, PSP, Otis Fender, PSP, DSP Christopher Brown, PCI, Collin McCalla, CPP, Wayne Ballen Triple Crown, Lt. Col. Euken Mills, CPP, Selbourne Webb, CPP, PSP and Basil Bewry Triple Crown. A Physical Security Professional (PSP) study course is slated for June. I encourage members to enroll for these courses and for you to also encourage your non-member friends to enroll. We intend to conduct a Certified Protection Officer's (CPO) course and to host a Webinar. Increasing the amount of certified personnel will raise the professional standard of the industry. The advanced job knowledge displayed by certified members in the workplace should act as a driving force for human resource managers and training managers to send employees on our study courses which will prove to be mutually beneficial.

“

It is my belief that an undergraduate degree and a global certification in any of the security domains; Security Management, Investigations and Physical Security will improve an applicant's chance of being shortlisted.

”

I fervently believe that we should have at least 50 certified members with a minimum of one Certification. I encourage those members who attended the 2021 PSP Study Course and is yet to sit the Physical Security Professional Certification exam to do so as soon as possible; do not wait until your 'steam' runs dry.

2022 already see the Chapter gaining three (3) certifications, Mr. Everrick Clarke was successful in the CPP exam, Courtney Wallace, and Nichelle Duncan ascended to Triple Crown status having been successful in the Professional Certified Investigator (PCI) exam. 37 of our members are certified holding a total of 61 certifications. Between 2021 and 2022 nine members were successful in their certification exam. ASIS membership is 34000 + with 2% being Triple Crown holders and of the 2% Jamaica boasts 11, a remarkable achievement for a small Chapter.

Women-In-Security (WIS) have been making strides in the security industry, the Jamaica Chapter salutes Rear Admiral Antonette Wemyss Gorman on her appointment to Chief of Defence Staff, a delegation from the Chapter also paid her a Courtesy Call. The following members also made history, in 2021 Ms. Tania Rhoden, CPP, PSP became the first female in Jamaica to earn the Certified Protection Professional (CPP) designation and again in 2022 when Secretary Nichelle Duncan, CPP, PCI, PSP became Jamaica's 11th and only female triple certificant. Again, I say congratulations to Ms. Rhoden and Ms. Duncan.

WIS liaison Tracey-Anne Chung initiated a monthly WIS CONNECT in the form of a Mail Out, which is well received by both female and male members. WIS CONNECT speaks exclusively to its name "Women-In-Security". Women-In-Security continues

to show their exceptional value within the Chapter, their employment and by extension the country.

Be aware of happenings by reading our posts on social media platforms; Telegram, WhatsApp, Instagram, Facebook and LinkedIn. Our Young Professional (YP) liaison Javan Simpson, PCI who is also our social media manager is making waves by way of being designated ASIS brand ambassador for the YP. Please visit the Chapter's website @www.asisjchapter.org and ASIS International website @asisonline.org to gain valuable insights on topical issues and trends in the security industry. Participate in webinars and become a Community member, solutions to questions are shared by subject matter experts (SME). You only need to post an issue or concern on ASIS CONNECTS and you will be surprised to see how many SMEs are willing to offer expert advice. ASIS CONNECTS is also a great networking platform for like-minded security professionals. Members are encouraged to take an active part in the activities that are planned by the executive and the BMC and at Chapter meetings. It is through participation that you will contribute to the democratic process of the affairs of the Chapter and realize return on your investment.

A big thank you to all members for volunteering your time and effort to keep the Jamaica Chapter vibrant as it serves as a model for region 7B and as a leading Chapter of ASIS International.



Congratulations


Nichelle Duncan
CPP, PSP, PCI

The Executive and Members of ASIS International Jamaica Chapter proudly congratulates

Nichelle Duncan
CPP, PSP, PCI

For her recent
Triple Crown Success.

Nichelle was successful in her
PCI exam on
Sunday March 27, 2022
and in so doing became
Jamaica's 11th Triple Certificant and
only female in Jamaica to achieve
such feat.

Congratulations

Courtney Wallace
CPP, PSP, PCI

The Executive and Members of ASIS International Jamaica Chapter proudly congratulates

Courtney Anthony Wallace
CPP, PSP, PCI

For his recent
Triple Crown Success.

Courtney was successful in his
PCI exam on
Thursday March 10, 2022
and in so doing became
Jamaica's 10th Triple Certificant.






Photo courtesy of guardian.ng/pub. 5 Mar 17.



The Guns For Drugs Trade In Jamaica – Is It For Business or Pleasure?

Lt. Col. Oswald J Smiley, CPP
Newsletter Editor

In order to put a serious dent in this lucrative business, all stakeholders must come together.

According to an arms trafficking article that was published on June 23, 2020, criminal gangs in Jamaica and Haiti are engaged in a deadly trade: the exchange of marijuana for guns. Boats loaded with approximately 3,000 pounds of marijuana sail from Jamaica's coastline, speeding across the Caribbean Sea to nearby Haiti, where the drugs are exchanged for handguns and high-powered assault weapons. The boats return with the firearms, which are then sold off piecemeal or in bulk.

This suggests that the guns-for-drugs trade in Jamaica is for business and is financed by traffickers and gangs, while fishermen serve as both couriers and middlemen, according to a Jamaican Gleaner reporter.

"We have the Haitian connection and we know how to manage the waters," an anonymous fishing captain told the newspaper. "Most of us do deep-sea fishing for a living, so we know what channel to take to avoid the Jamaican and American Coast Guards."

It must be noted that there are several unprotected ports here in Jamaica which facilitate this lucrative

business. These ports have become hot spots for trade, offering hidden docks in tightly-knitted fishing communities. Their boats are equipped to make roundtrips within a day. Fishermen normally take payment in the form of drugs that are also swapped for weapons where an assault rifle is worth approximately 32 pounds of marijuana, a handgun 10 pounds. A kilogram of cocaine will secure up to three rifles. These illegal weapons often end up in the hands of gangs resulting in gang related homicides. In 2019, Jamaica recorded approximately 1,300 murders with

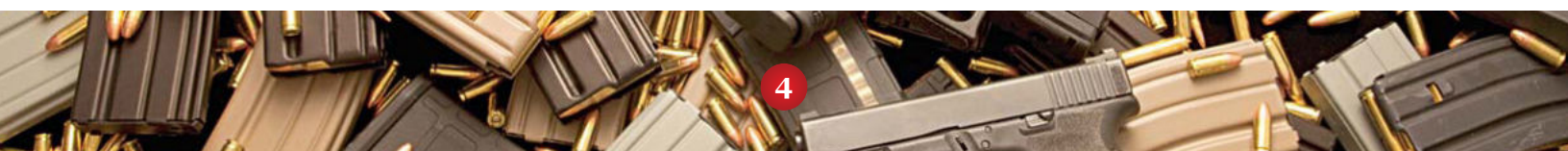


Figure 1 - caption needed.



Figure 2 - caption needed.

a homicide rate of 47 per 100,000. This was second only to Venezuela in Latin America and the Caribbean, according to InSight Crime's 2019 homicide round-up.



According to the Jamaica gleaner dated January 25, 2022, the police force has cited mounting gun seizures as evidence of incremental gains. In less than 48 hours, eight illegal firearms and ammunition were found; these included an AK-47, M16 rifles, magazines and sixty 5.56 cartridges.



According to the Jamaica Observer of February 21, 2022, security companies KingAlarm and Guardsman Group are urging the Government to tap into the private

security industry to enhance the local crime-fighting efforts. This, of course, is a move in the right direction.

“ It must be noted that there are several unprotected ports here in Jamaica which facilitate this lucrative business. ”

In order to put a serious dent in this lucrative business, all stakeholders must come together. This should include law enforcement agencies, industrial security companies and the government, among others, so that Jamaica will be **“the place of choice to live, work, raise families and do business.”**



A delegation from ASIS International - Jamaica Chapter paid a Courtesy Call on the Chief of Defence Staff, Rear Admiral Antonette Wemyss-Gorman on Friday, February 25, 2022.



**Have You Renewed
Your 2022 ASIS Membership?**

RENEW TODAY

Women-In-Security

"BEATING THE ODDS"

Aldean K. Campbell, ASIS Member



Women in Security



“I am also a firm believer that it is better to serve than to be served - with excellence as my goal.”

I am Aldean Kayva Campbell the recipient of the Jamaica Chapter's 2021 ASIS Foundation Certification Accelerator Scholarship. I am currently pursuing the Professional Certified Investigator (PCI) Board Certification.

I was born and raised in the parish of St. Catherine, Jamaica, where I navigated life's countless challenges and the values of integrity and professionalism were ingrained. Hence, my goal of serving with excellence remains of utmost importance to me.

I am currently employed at Forensic Polygraph Services as the Managing Director, where I am serving my country in meaningful ways to reduce crime, whilst pursuing my dream as a Criminologist. I hold professional qualifications as a Chartered Business Administrator along with a Diploma in Business Administration with distinction. I have also been awarded other professional qualifications from the University of the West Indies Open Campus, the Management Institute for National Development (MIND) and the National Police College of Jamaica.

One of my guiding philosophies is "There are two ways of spreading light: to be the candle or the mirror that reflects it" by Edith Wharton. This truly embodies my beliefs and as such, I describe myself as a high achiever, meticulous, confident and giving with a strong sense of self.

I joined ASIS International on May 7, 2019, having taken time to understand the professional movement thanks to Nichelle Duncan, PSP, CPP. Since joining, I have been a supportive member of the Women-In-Security (WIS) group, which is dedicated to advancing the leadership and professional development of women in the security field.

In 2019, I successfully attended the John E. Reid Courses on "Investigative Interviewing & Positive Persuasion" and "Hiring the Best Applicant Interview", which were hosted by the chapter. This knowledge was later shared with my former team of investigators at an in-house training session at a Government Agency.

I am also a firm believer that it is better to serve than to be served - with excellence as my goal. It is for this reason I am an ardent Christian, Praise Worship Leader and Sunday School Teacher/Mentor at my home church.

Having served Kiwanis International since 2013, I have held numerous leadership positions and earned several distinguished titles and awards. I am presently my club's Director of Membership Growth and Education; thus responsible for providing the training needs of new members.

“One of my guiding philosophies is “There are two ways of spreading light: to be the candle or the mirror that reflects it” by Edith Wharton.”

I credit ASIS International for the many opportunities I have to-date benefitted from which is geared towards continuous development. I therefore unreservedly encourage other chapter members to apply for the scholarships on offer and welcome new members to seize these opportunities as I strongly endorse the words of Martin Luther King Jr. **“It's the quality, not the longevity, of one's life that's important”.**

Balance In Security

There is already a heightened awareness of this concept in the security industry

Selbourne Webb, CPP, PSP, Certification Chairperson



Balance in Security



“ Every well engineered Physical Protection System must exhibit some basic foundational characteristics, one of which is the ability to offer balanced protection. ”

Every well engineered Physical Protection System (PPS) must exhibit some basic foundational characteristics, one of which is the ability to offer balanced protection. Whilst there is already a heightened awareness of this concept in the security industry, this article seeks to explore some additional dimensions to the issue of balance. The areas to be explored are balance among electronic, structural, human, and procedural protection measures; balance relating to access points and methods; and balanced consideration of protection objectives or assets.

Balance among electronic, structural, human, and procedural protection measures:

Care must be taken to ensure that there is not an overreliance on electronic security systems at the expense of other basic structural measures and the employment of proper procedures. All the elements in the PPS should complement each other, thus operating in concert as a true system in achieving the goal of deterrence, delay, detection, and eventually, denial.

Balance relating to access points:

In this context, balance means that whichever access point the adversary chooses to attempt to enter

through, there should be similar levels of difficulty encountered by the various elements of the PPS. Considering the fact that the barrier surfaces that surround the facility will vary in strength based on their composition, this might be difficult to achieve, but it is still achievable. Careful consideration must also be given to other possible access points, such as heating, ventilating, and air conditioning ducts and openings. The objective should be to achieve a balance where the minimum time or difficulty to penetrate a barrier is equal, along with equal probability of detection.

Balanced consideration of protection objectives or assets:

Generally, in physical security designs, there is significant focus on the protection of property; nevertheless, regardless of the type of facility or the intended purpose, consideration must be given to the protection of people, information, and all other intangible assets. Depending on the nature of the operations conducted at a facility, there may also be conflicts between security and safety. Careful planning must be done to strike the desired balance between safety and security while achieving the operational objectives within a cost-effective framework.



“ Generally, in physical security designs, there is significant focus on the protection of property. ”



Photo courtesy of forbes.com/pub. Mar 18, 22.



Cybersecurity – Reducing The Risk

Tracey-Anne Chung, WIS Liaison

“Insider threats pose a great, if not greater threat to an organization than the external.”

Imagine your personal information being under threat of exposure, or being used to facilitate illicit/illegal activities, this is the damage associated with being a victim of a cybersecurity related incident. It can be innumerable!

Many of us are still nonchalant or believe ourselves immune to the dangers. When one pictures the “hacker” they think of the person in the movies—a dark shadow wearing a hoodie and a masked voice, how many of us consider the malicious threat could be anyone, including a co-worker.

Insider threats pose a great, if not greater threat to an organization than the external. Cybercrime accounts for an estimated six (6) trillion dollars in loss and with so many of us using a hybrid working model, effective cybersecurity requires a sustained effort of management – employee behaviour, third party risks and other vulnerabilities.

Insider threats, to include sabotage, theft, fraud and competitive advantage are often carried out through abusing access, theft of material and mishandling of physical devices, this is not only a risk to the digital infrastructure but the business as a whole.

How do we reduce the risk?

- Continuous training specializing in cybersecurity awareness.
- Inform or remind employees that visiting unauthorized websites or inserting unknown USB can infect computers.
- Provide employees with a non-threatening way to report suspicious activities.
- DO NOT CLICK! – Phishing emails are the most common and damaging threats. Look for warning signs, before taking action. Some signs include:
 - The offer is too good to be true.
 - The message has typos.
 - The message sounds urgent
 - The message asks for a password or sensitive information.

True resilience comes with sustained dedication to developing cybersecurity maturity. Though cybersecurity awareness month is celebrated in October, we all have a responsibility to ensure our lives online is safe and secure. I suggest the theme of 2021 rings true for 2022 - “Do your part, be cyber smart”.

CONGRATULATIONS JAVAN SIMPSON, PCI for creating waves for Young Professionals across the GLOBE

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searchers, C-suite executives, and related professional associations.

ASIS members can access the full report for free. Learn more about the report and help fund future research by donating to the ASIS Foundation at asisfoundation.org.

Foundation Scholarships

Apply now for one of 30 ASIS Foundation Certification Scholarships. Deadline: 15 April 2022. Learn more at asisonline.org/foundation-scholarships.

Member Appreciation Month

To thank you for your loyalty, ASIS is celebrating members all March long—offering access to great prizes, member-exclusive content, and special savings on ASIS professional development resources. Visit the Member Appreciation Month homepage at asisonline.org/MAM each week in March to discover featured content, discussions, and deals.



ASIS Global Events

MAY
22-24 ASIS Europe – Prague, Czech Republic



ASIS Education Webinars

MARCH
8 How Strong is Your ESRM Game? ESRM Maturity Model

Young Professionals Corner

Security Management gets the perspective of Young Professional Community liaisons from ASIS International's Buenos Aires, Argentina, and Jamaica chapters.

Pablo Nicolas Espinosa, APP, PSP

Seasoned professionals might be inclined to address contemporary security challenges with the same time-tested mind-set and toolbox that may not be the most suitable approach to these more complex times. This gives young security professionals a chance to fill in the gap by offering newer perspectives that could result in a more fitting solution, thus hardening the organization's resiliency.



Javan Simpson, PCI

The world is changing. People everywhere are gaining higher appreciation for the importance of security, and the demand for professionals in all areas is growing. ASIS has given me the opportunity to interact with and learn from some of the brightest minds in the global security community, hone my skills, and improve my competence level.



Member Book Review

My Non-Political FBI: From Hoover

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Scholarships for Certification NOW AVAILABLE
Apply by 15 April 2022



GET FUNDING FOR YOUR ASIS CERTIFICATION

If you're thinking about pursuing an ASIS certification, but cost is getting in the way, we encourage you to explore the many scholarships available through the ASIS Foundation. The Foundation awards more than 100 grants and scholarship annually to support dedicated security professionals like you.

APPLY TODAY

Certify Your Security Team.

Our certification programs are created by and for security professionals—those at the front lines of protecting your employees, your assets, and your business. By encouraging your security team to earn ASIS certification, you will:

- ✓ Create a development pathway rooted in standards and guidelines.
- ✓ Elevate your organization's global reputation and credibility.
- ✓ Gain recognition for high standards among insurers, regulators, governments, the public, and clients.



Webinars

Apr 05, 2022 How does Crisis Management Response Become Your Business Continuity Plan?

Apr 12, 2022 ESRM Decision-Making-Tactics for Explaining Security Risks and Mitigating Options to Your Stakeholders.

Apr 12, 2022 from 12:30 to 13:30 (ET): ESRM Decision-Making - Tactics for Explaining Security Risks & Mitigation Options To Your Stakeholder.

Apr 14, 2022 from 10:00 to 11:00 (ET): Hospitality, Entertainment, and Tourism Security Community: Quarterly Community Meeting.

Apr 14, 2022 from 13:00 to 14:00 (ET): Critical Infrastructure and their Interdependencies.

Apr 14, 2022 from 15:00 to 16:00 (ET): Demonstrating the Value of Your Corporate Security Program.

Apr 19, 2022 from 12:00 to 13:00 (CT): Cultural Properties Community - Open Meeting.

Apr 19, 2022 from 12:30 to 13:30 (ET): Understanding the Challenges of the Current Labor Market.

May 03, 2022 CSO Leadership Series: Everyone Can Access Your Information: Does it Leave the Impression You want?

May 17, 2022 CSO Leadership Series: It's Your Personal Brand: What Could Possible Go Wrong?



UPCOMING

PHYSICAL SECURITY PROFSSIONAL STUDY COURSE

JUNE - NOVEMBER, 2022

GSX

GLOBAL SECURITY EXCHANGE

12 - 14

SEPTEMBER 2022

ATLANTA, GA, USA



**Jamaica
Chapter**

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